



INFORMATION FOR VETERANS

Thinking about starting your own business?

Attend an Exploring Being My Own Boss Workshop

These free workshops can help you understand what's involved in starting a business and help you decide if self-employment is the right choice for you.

You may be able to participate in a workshop while still serving in the Australian Defence Force (ADF). Once you have your transition date, talk to a workshop provider in your area and your commanding officer.

Partners and adult children of serving ADF personnel (with or without a transition date) may also attend these workshops.

The workshop will give you:

- a better understanding of what is involved in running a small business
- practical information about how to start your own business
- the opportunity to talk about your business ideas with other like-minded people

The program is delivered flexibly and can be completed over an 8-week period (approx. 50 hours) by eligible veterans and family members of veterans. The workshops cover the following topics:

- 1. Getting Started Learning to think like an entrepreneur
- 2. Idea Validation Mitigating risks in your business
- 3. Brand and Design Making your business look good
- 4. Going Digital Getting your business online
- 5. Connecting to the Ecosystem The organisations in your area that support small businesses
- 6. Start-up Essentials Your legal and tax requirements
- 7. Dollars and Sense Managing the numbers in your business
- 8. Sell Sell Sell How to acquire customers forever
- 9. Pitching and Communication Crafting your elevator pitch
- **10. The New World of Business** The changing face of work

Talk to your local workshop provider to discuss how you can participate. For more information and to find your closest workshop provider, visit www.dese.gov.au/ebmob-workshops.

New Business Assistance with NEIS

If you have a business idea, the New Business Assistance with NEIS program can help you start your own small business by providing free:

- accredited small business training
- help to develop a business plan, and
- personalised business mentoring.

Veterans with an anticipated transition date may be eligible to participate in the first two components, small business training and help to develop a business plan, while still serving with the Australian Defence Force (ADF). This training will help prepare you to start your business once you have left the ADF. During the first year of operating your NEIS business, you will then receive personalised business mentoring.

If you are receiving a Services Australia or Department of Veterans Affairs (DVA) income support payment, you may be eligible to receive NEIS Allowance for up to the first 39 weeks of business operation. Unlike some payments, NEIS Allowance is not impacted by the earnings you may make from your NEIS business.

For more information about NEIS, to check your eligibility or to find your closest NEIS provider, visit <u>www.dese.gov.au/neis.</u>

Exploring Being My Own Boss Workshops and NEIS are both delivered by NEIS providers. If you are interested in starting your own business, talk to a NEIS provider to discuss how workshops and NEIS can help you.

The Australian Government has a range of other free services that can help veterans and their families start a business.

Entrepreneurship Facilitators offer flexible small business support including advice about starting a business, personalised mentoring and referrals to local small business support.

To find out if there is a Facilitator in your location, or learn more about how they can help you, visit <u>www.dese.gov.au/entrepreneurship-facilitators.</u>

SelfStart is an online hub of small business information to guide people through the early stages of starting a business. Visit <u>jobsearch.gov.au/selfstart</u> to access a variety of articles, links and resources that will help boost your chances of success.

Business.gov.au provides information to help you plan, start or run your own business in Australia. The Starting a Business Guide is a step-by-step tool to help new business owners understand what's ahead when starting a business. Visit <u>www.business.gov.au/Guide/Starting</u>.

For more information

- Visit www.dese.gov.au/employment/support-self-employment
- Call the Department of Education, Skills and Employment's National Customer Service Line on 1800 805 260