

Local Jobs Plan

Bendigo Employment Region | Victoria | September 2026

Workforce Australia Local Jobs (Local Jobs) is a program that creates partnerships between business and communities to meet local workforce needs, thereby improving employment outcomes.

Local Jobs operates in all 51 Employment Regions in Australia.

Local Jobs Overview

Local Jobs Plan

Each Employment Region has a Local Jobs Plan which outlines the labour market challenges in the region and the strategies to address these challenges.

Job Coordinators

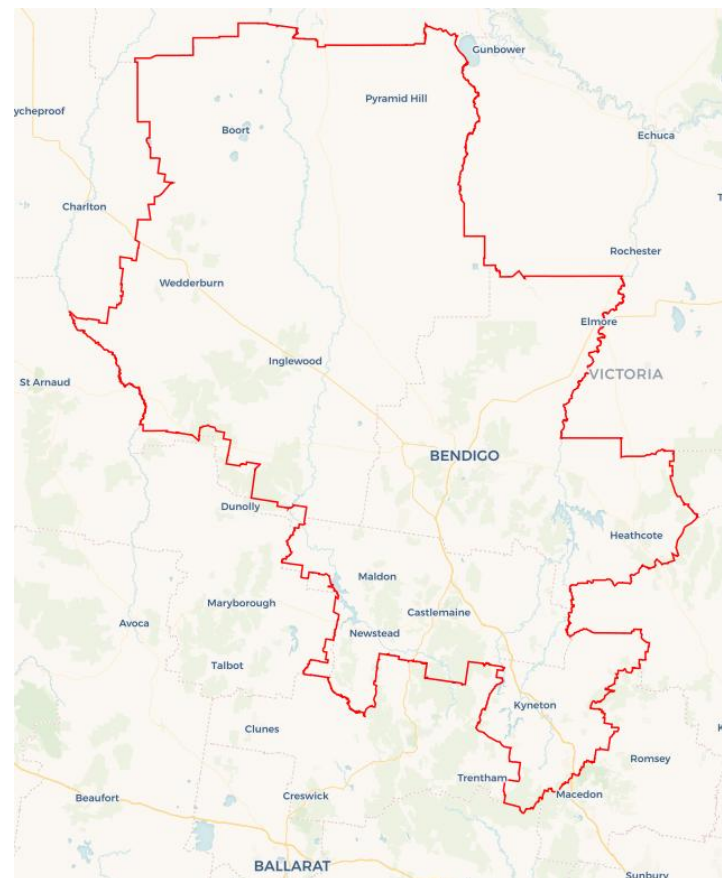
Each Employment Region has a dedicated Job Coordinator who leverages existing resources, supports local labour markets through structural adjustments and retrenchments, and creates opportunities for collaboration between business and communities.

Local Jobs and Skills Taskforce

Each Employment Region has its own taskforce that meets regularly with the Job Coordinator to develop an understanding of challenges in the region and implement solutions. The taskforce is comprised of representatives from the region.

Local Jobs, Local People Grant

The Local Jobs, Local People grant funds activities that help people into ongoing employment or training. Activities must support local labour market needs.



Explore labour market insights for
[Bendigo](#) Employment Region

Local labour market challenges

- A high proportion of participants in employment services have been receiving assistance for more than 12 months and face complex challenges to employment.
- Youth unemployment in the region remains high.
- Labour and skills shortages are impacting ability for businesses to find suitable workers to operate and grow their business.
- Transitioning to a net zero economy will require new skills and jobs in traditional and emerging sectors.
- Disaster recovery will require ongoing support for affected businesses and individuals.

Local priorities

Priority 1 – Long term participants in employment services

What are our challenges?

The proportion of participants receiving assistance from Workforce Australia Employment Services Providers for more than 12 months is significant. Individuals are ready to work but may need support with transport, health and housing. Place-based, tailored approaches are needed to prepare participants to enter or re-enter the workforce and retain employment.

How are we responding?

- Engage regularly with Workforce Australia Employment Services Providers and the community to better understand challenges to training and employment. Meet with APM Employment, CVGT Employment and Axis Employment every two months to co-design place-based activities and resources that enable individuals to progress towards employment.
- Build the capacity of individuals to enter or re-enter the workforce. Support activities that address challenges to employment, build confidence, create aspiration, provide relevant skill sets and introduce individuals to local businesses with current employment opportunities.
- Raise awareness of the need for entrepreneurial capability and promote organisations that support self-employment initiatives.
- Produce guides that support businesses and individuals to better connect. These will provide insight into the supports available for individuals looking for employment and businesses looking for workers and will be updated every six months. Networking events promoting the guides will also help stakeholders and businesses connect.

Priority 2 – Youth unemployment

What are our challenges?

Youth unemployment (people aged 15 - 24 years) rates remain significantly higher than the total unemployment rate in the Bendigo Employment Region. Occupations with higher skill levels have strong forecasted growth to 2035 in the Bendigo Employment Region – many of which require apprenticeship or traineeship qualifications. There are opportunities to connect young people with employers.

How are we responding?

- Promote training and pathway to employment programs to young people and their support networks. Continue to engage with Employment Services Providers, the Transition to Work program, YO Bendigo, headspace Bendigo, School Based Apprenticeship and Traineeship programs and secondary school Careers Practitioners.
- Raise awareness of the benefits of apprenticeships and traineeships and promote the localised Apprenticeship and Traineeship Fact sheet.

- Connect businesses with entry-level apprenticeship and traineeship employment opportunities to the community. Continue arranging workplace tours in 2026 and 2027 to strengthen relationships between business, Employment Services Providers and Careers Practitioners.

Priority 3 – Occupations in demand

What are our challenges?

Local businesses have entry level and skilled employment opportunities. To continue to grow they need to recruit local people and provide opportunities for upskilling.

How are we responding?

- Work with local businesses and training providers to promote existing courses and job programs so more people can access and complete training.
- Connect businesses that have current and upcoming recruitment needs with Workforce Australia Employment Services Providers, training organisations, and other initiatives that support individuals into employment. Partnering with the La Trobe Rural Health School to deliver the La Trobe Rural Health Jobs Expo in March 2027 will support promotion of the opportunities in the Health Care and Social Assistance Industry.
- Assist local businesses to make employment opportunities more accessible to individuals by increasing their capacity to recruit, onboard and retain employees. Provide resources and events that promote inclusion and diversity in the workplace. Support businesses to provide peer support and mentoring to participants with challenges to employment. Promote the benefits of culturally safe workplaces. Support programs that help people enter roles typically associated with a different gender. Support Breaking Barriers: Women in Trades and Tech – part of the Building Women’s Careers Program with local training and events.

Priority 4 – Skills for the future

What are our challenges?

Skill shortages are most common in occupations requiring an apprenticeship or traineeship. Jobs growth is expected to be highest across service industries and in jobs requiring higher level qualifications. The green economy and technologies provide cutting-edge opportunities requiring additional skills, new credentials and new occupations. Apprenticeships and traineeships provide an opportunity to equip individuals with the skills needed for many net zero carbon and green economy occupations.

How are we responding?

- Engage with industry to identify the employment opportunities available and the skills needed. Share this information with Workforce Australia Employment Services Providers and the community. Address skills shortages by recognising individuals’ existing skills and promoting these to industry.
- Strengthen connections between businesses, Workforce Australia Employment Services Providers, training organisations and other industry stakeholders. Building these relationships will streamline pathways into employment opportunities and increase participation in upskilling initiatives. Facilitate online information sessions, workplace tours and networking events.
- Raise awareness of the benefits of apprenticeships and traineeships to businesses and individuals as these employment opportunities provide training and skill development for occupations with strong forecasted demand. Relaunch the Local Apprenticeship and Traineeship Fact Sheet at a networking event in early 2027 to help stakeholders better connect and help individuals understand the supports available locally.
- Promote micro-credentials and short courses that build in-demand specialised skills locally. Support training that develops soft skills, entrepreneurial capability, digital literacy and pathways to higher education. Foster locally led initiatives that expand specialised services, create training opportunities and deliver place-based solutions such as work-integrated social enterprises. Throughout 2026 and 2027, raise awareness by engaging directly with Employment Services Providers and stakeholders, including Learn Local providers.

Priority 5 – Disaster recovery

What are our challenges?

Businesses and individuals require ongoing support to recover from disasters. This includes structural adjustment support, engagement with resources and agencies to redeploy, upskill and retrain the labour force, and provide opportunities for individuals to engage in community support projects to rebuild infrastructure.

How are we responding?

- Engage with business, industry peak bodies and the community to identify the type of support needed for the recovery. Develop relationships with a broad and diverse range of local stakeholders to quickly assist and support the response and recovery phases as needed. Understand and share information on available programs, supports and assistance and facilitate connections with impacted stakeholders. Engage with local recovery networks and committees to contribute to the local response and recovery effort focussing on employment and skills needs.
- Activate local groups and networks to plan and develop strategies for the local employment and skills response. Identify skills needs and gaps for jobs that assist recovery and ensure suitable training is available locally and is accessible to business and individuals. Co-design and deliver initiatives that help upskill, reskill and employ people in recovery job opportunities.
- Support Workforce Australia Employment Services Providers to identify opportunities for Community Support Projects and connect with not-for-profit and volunteer organisations that are supporting affected communities.
- Support individuals who may need career transition advice and assist self-employed persons to connect with appropriate agencies for immediate and ongoing assistance.

Want to know more

- Contact Christopher Booth, Bendigo Job Coordinator at Chris.Booth@localjobs.org.au
- Visit [Local Jobs](#) or [Workforce Australia](#)