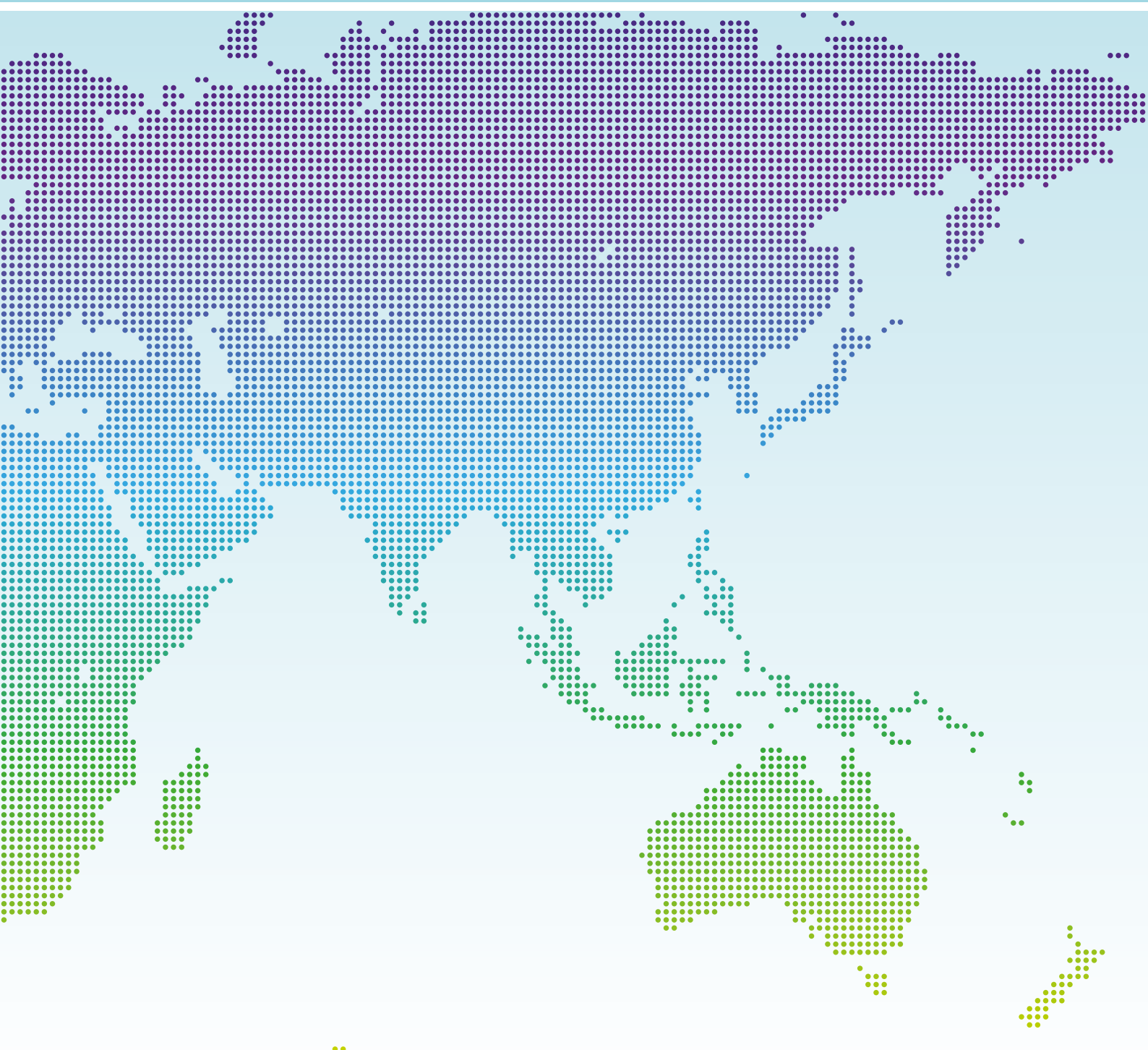




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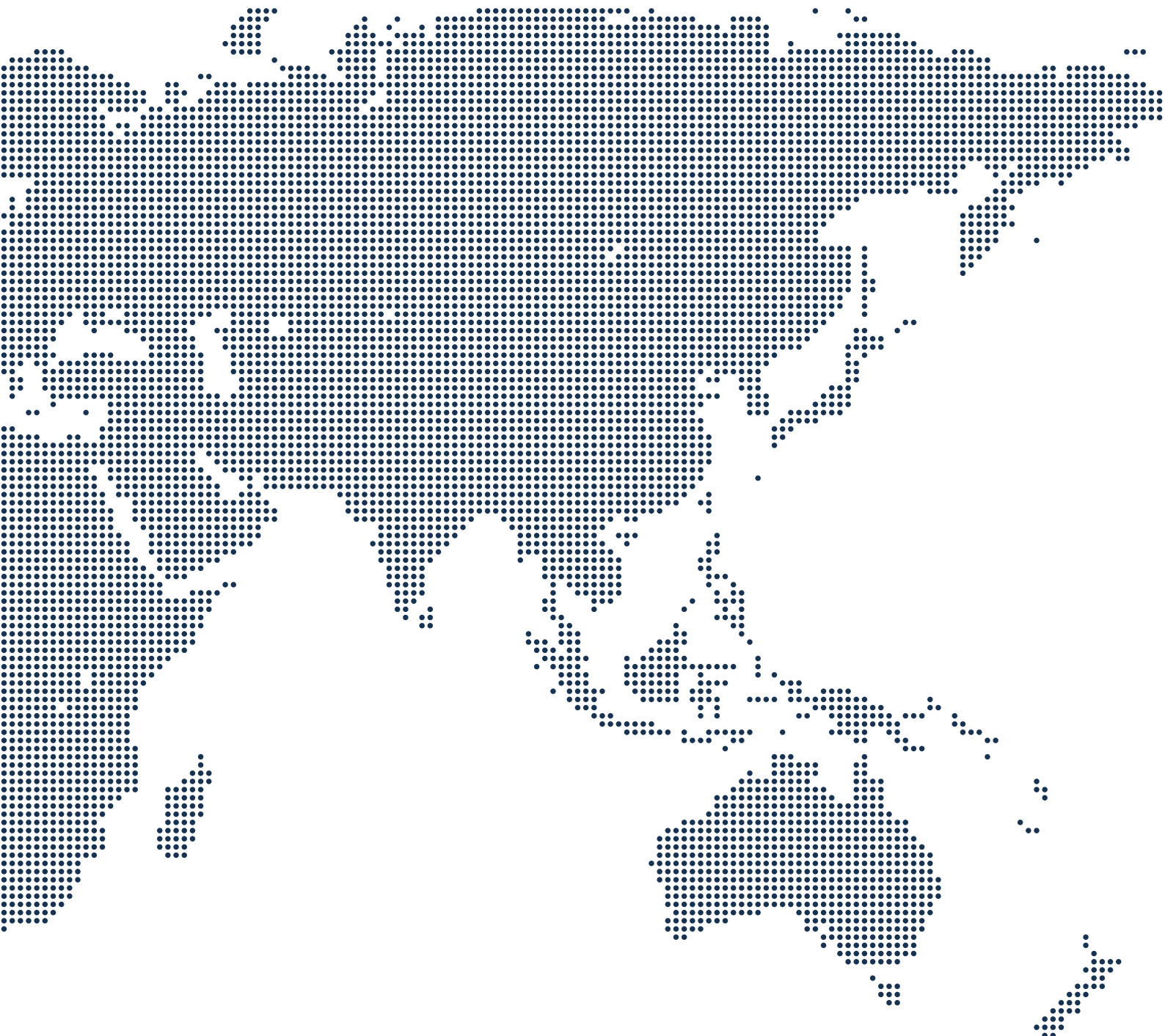
Vocational Education and Training International Engagement Strategy 2025





Australian Government

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The document must be attributed as the *Vocational Education and Training International Engagement Strategy 2025*.



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Purpose

The *Vocational Education and Training International Engagement Strategy 2025* seeks to deliver on the international potential of Australia's vocational education and training (VET) sector and its important role in meeting the rapidly changing global skills needs of businesses, employees, students and countries around the world. The strategy builds on the sector's strengths and achievements to further enhance Australia's competitive advantages in the provision of training and skills development globally.

This strategy signals the Australian Government's commitment to deliver on the goals of the *National Strategy for International Education 2025* to support the sustainable growth of Australia's VET sector internationally. It provides a guide for shaping and informing international VET engagement activities in Australia and offshore. It includes an Action Framework for how the Australian Government will work with stakeholders in the Australian VET sector to achieve national goals and objectives—recognising that state and territory governments, providers, and other VET stakeholders have their own international education strategies to promote their respective competitive advantages and achieve their goals and objectives.

The strategy will be implemented in a collaborative manner that takes into account the responsibilities and strengths of all Australian VET stakeholders. The Australian Government will work with the sector to create flexible policy frameworks that will provide an enabling operating environment. This will allow for the development and implementation of innovative and world-leading activities, policies and business-level strategies to support the international success of the Australian VET sector. The Australian Government will continue to build and grow stronger skills policy relationships internationally to achieve high-value diplomatic, development and economic outcomes, resulting in expanded global opportunities for the sector and industry.



Australia's VET sector

Australia's VET sector has more than 4,000 Registered Training Organisations that are both publicly and privately owned. They deliver training that provides people with the skills needed to find a job and build a life-long career. Training can be undertaken in a variety of ways including online, face-to-face, through institutions, and through workplace-based learning, such as apprenticeships. The sector enables pathways between secondary school, work, higher education or further training.

The VET sector makes a significant contribution to Australia's economic and social prosperity and to our foreign policy interests. International education enriches the study experience for international and domestic students, enhances the cultural diversity of our communities, promotes Australia internationally, advances our national interests, and encourages our training providers to adopt a global perspective in education and training delivery.

The VET sector is Australia's second largest international education sector with more than 244,000 enrolments recorded onshore in public and private VET institutions in 2018—representing 28 per cent of total enrolments. The number of onshore VET enrolments grew by an annual average rate of 13 per cent from 2013 to 2018. In 2018, VET enrolments generated \$6.3 billion in export earnings for Australia, representing 18 per cent of total onshore earnings and growth of 21 per cent on 2017.

A growing number of Australian VET providers are active offshore, delivering training to meet the skills development needs of individuals, businesses and governments through formal qualifications and non-formal programs. In 2017, there were almost 37,000 offshore enrolments recorded with Australian VET providers.

Many countries in Asia, the Pacific, and increasingly across Latin America, are looking to improve their VET systems and provide their workforce with industry-relevant skills to drive productivity, enhance economic growth and increase their global competitiveness. The demand for skills is growing due to economic challenges arising from population demographics, technological advances, structural adjustment of labour markets, and the rapidly evolving needs of industry. In addition, a growing and increasingly prosperous global middle class is driving demand for high quality products and services, necessitating a highly skilled and mobile workforce.

Australia's standards-based VET system, driven by industry and supported by strong quality assurance frameworks, is highly regarded internationally. The success of Australia's international VET provision has helped promote our VET offerings and build Australia's reputation for delivering quality training and outcomes for graduates. As the demand for skills training continues to grow, we must leverage and strengthen this reputation to ensure the Australian VET system plays a significant role in developing a highly skilled global workforce.

Australia is well positioned to engage bilaterally and multilaterally to increase our international VET offerings. We will do this by working with key international partners in VET systems design and governance, and by maximising pathway opportunities for international students across all education sectors.



Strategy development

This international engagement strategy for the Australian VET sector has been developed with input from stakeholders across the sector and builds on the Australian Government's international skills engagement work since 2013. This work has focused on developing and testing regional policy frameworks and new training products that will improve access to skilled labour for Australian and multinational companies, and generate new opportunities for Australian VET stakeholders to operate offshore.

The strategy has been informed by the key objectives, goals and actions of the *National Strategy for International Education 2025*, the *Australian International Education 2025 Roadmap* and the *Australia Global Alumni Engagement Strategy 2016–2020*. This strategy also supports the Australian Government commitment to give effect to the United Nations Sustainable Development Goals (SDGs), in particular SDG 4, which aims to *ensure equitable and quality education and promote lifelong learning opportunities for all*.

This strategy recognises the importance of valuing diversity and promoting inclusion. Australia strongly supports the prioritisation of gender equality and women's empowerment as referenced in the Department of Foreign Affairs and Trade's *Strategic Framework 2015–2019* and the Australian Government's development policy, *Australian Aid: promoting prosperity, reducing poverty, enhancing stability*.

This strategy recognises that Australian VET and industry stakeholders play important and diverse roles in supporting the promotion of the Australian VET sector internationally. Key players in the Australian VET landscape are described in Appendix A.

A vision for Australia's international skills engagement

Australia is considered a global leader in the development and implementation of effective VET policy frameworks and systems, and a partner of choice in the provision of high quality VET products and services in Australia and offshore.

Three principles will guide the realisation of this vision.

Collaboration—The Australian Government will implement the strategy in collaboration with Australian VET stakeholders including industry, training providers, regulatory authorities, students, communities, and governments at all levels.

Leadership—By promoting Australia's standards-based system, driven by industry and supported by strong quality assurance frameworks, the Australian Government will maintain and grow our international influence in VET, strengthen our international partnerships, and grow our high quality international VET offerings.

Outward looking—The Australian Government will work with the sector to identify and seize new opportunities and adopt innovative approaches to support Australia's future economic and social prosperity, and the development of a highly skilled global workforce.



Strategic objectives

Australia is considered a preferred country for the provision of quality VET

Promoting the value proposition of Australia's VET system—its strong alignment with industry needs, adaptability offered by a standards-based approach, and quality training provision—will consolidate and elevate Australia's international reputation for providing quality, industry-relevant training to students both onshore and offshore.

We will promote Australia as a preferred destination for VET study, and VET itself as a valued career pathway. International VET students will be confident that they are provided with strong consumer protections, student support services, innovative and relevant skills development, and training programs linked to employment outcomes.



Australia is viewed as a preferred strategic partner for helping countries meet their domestic skills development needs

Australia has been expanding the delivery of VET services offshore, ranging from capacity building of international VET stakeholders to collaboration with overseas educational institutions and industry partners, to deliver Australian Qualifications Framework (AQF) qualifications and bespoke training courses.

We will leverage these activities to enhance and diversify our relationships through bilateral and multilateral cooperation to position and build confidence in Australia as a partner of choice for quality skills training and system development.

We will grow Australian VET delivery overseas through effective commercial and promotional support for Australian VET providers to access market opportunities offshore, develop innovative products and delivery models, and establish new partnerships with industry.

Australia's quality VET frameworks, products and services are highly sought after in key international markets

There is strong interest internationally in Australia's approach to skills development and quality VET frameworks, products and services. By identifying the key features of our VET system that work well in other countries, and exporting the principles of Australia's VET industry and system components, we will create business opportunities for the Australian VET sector.

We will develop opportunities offshore for Australian VET providers to establish direct linkages with industry, and provide targeted training that meets their workforce needs.

We will further enhance our domestic VET system to ensure Australia's international standing for quality VET frameworks, products and services continues to grow.

Australia is recognised as an international leader in the development of a globally skilled workforce

The Australian VET system provides a model for addressing global skills shortages by delivering products and services that equip people with the experience and transferable skills required for success in the modern workplace. Australia's international VET engagement will take advantage of this strength.

We will expand opportunities for Australia's domestic VET students to study internationally, helping them to develop intercultural awareness and internationally relevant skills.

We will further develop existing workplace-based learning opportunities in Australia for onshore international VET students, and we will formally recognise and connect with Australia's international VET alumni.



Action Framework for international VET engagement

This Action Framework sets out a range of practical actions to achieve the strategy's objectives. Consistent with the *National Strategy for International Education 2025*, the *Australian International Education 2025 Roadmap*, and the *Australia Global Alumni Engagement Strategy 2016–2020*, implementation will be a collaborative effort between the sector, industry and government.

Each action needs to be considered in the specific country or delivery context in which it is to be applied.

A diagram representing the relationship between this Action Framework for international VET engagement and the *National Strategy for International Education 2025* is at Appendix B.



Australia is considered a preferred country for the provision of quality VET

Action 1: Ensure consistent Australian Government promotion, branding and messaging

To maximise Australia's reputation for quality VET, and to identify new opportunities for growth, it is vital that Australia's VET system has a strong brand position. We will achieve this through a consistent and coordinated approach to promotion, branding and messaging.

All Australian Government agencies involved in VET will work collaboratively with the sector in promoting Australia's VET system internationally, to ensure a greater understanding of the value of VET, as well as in designing and implementing programs and products for delivery both onshore and offshore.

We will:

- promote the capabilities and strengths of Australia's VET system and its products and services internationally
- support the broader work of the *Council for International Education* and its expert members, and the *2017 Foreign Policy White Paper*, to reinvigorate a nation brand for Australia's international education sector and leverage this to promote the strengths of Australia's VET system.



Action 2: Encourage greater community support for onshore international VET students

The international student experience offered by Australia is founded on the fundamentals of a quality education, safe and welcoming environment, great lifestyle, and strong foundation for building a career. However, without continued commitment to these fundamentals we risk Australia's reputation as a sought-after study destination for international students.

The Australian Government will work with the sector to provide a welcoming environment, strong consumer protections, and high-quality student support services for onshore international VET students, particularly in communities and institutions, to ensure they continue to have a positive experience in Australia.

We will:

- promote the contribution of international VET students in creating a more diverse community, and encourage greater local community support
- support the broader work of the *Council for International Education* and its expert members to improve student service delivery and prevent potential workplace exploitation of onshore international VET students.



Australia is viewed as a preferred strategic partner for helping countries meet their domestic skills development needs

Action 3: Build strategic linkages with bilateral partners, multilateral forums and international agencies responsible for skills development

To maintain Australia's international standing and influence as a leader in quality skills training and system development, it is important to continually strengthen and diversify our international skills activities. International collaboration and engagement on a range of VET and skills policy issues supports the five pillars of Australia's economic and commercial diplomacy agenda:

- i. Promoting investment
- ii. Addressing non-tariff barriers to trade
- iii. Active support and facilitation to business engaged internationally
- iv. Advocating for the global rules-based trade system
- v. Increasing science, technology and innovation links.¹

The Australian Government will advance these five pillars in an international education context by supporting:

- Australia's international education market onshore and offshore
- the development of appropriately skilled workers to lift global economic growth and increase job opportunities
- the establishment of policies, frameworks and systems that promote the development of skilled workers to help developing economies attract foreign direct investment
- Australian businesses in Australia and overseas.

The Australian Government will continue to build and grow stronger policy relationships with bilateral partners, multilateral forums and international agencies involved in VET and with responsibility for skills development, to achieve high value diplomatic, development and economic outcomes, opening up global opportunities for the Australian VET sector.

We will:

- identify and enable international skills development activities in priority countries through aid and economic diplomacy programs.

¹ DFAT, *Australia's Economic and Commercial Diplomacy*, 2018.

Action 4: Increase market access opportunities offshore

Securing increased market access for Australian VET providers in priority markets is fundamental to the growth and success of Australia's international skills engagement. An Australian Government approach to pursuing trade liberalisation in education services through bilateral, regional and global trade agreements will create new markets for Australian VET providers.

We will:

- identify and facilitate opportunities for Australian VET providers in strategic markets through bilateral and multilateral agreements
- support Australian VET providers with information and market intelligence on how to:
 - diversify and harness opportunities offshore to address market failure and maximise quality outcomes, including exploring consortia approaches to realise high value opportunities
 - align VET offerings to industry sector priorities within countries to meet the skills needs of local labour markets
 - build on the Australian Government's systems policy work with international partners.

Action 5: Encourage and promote more open models of training and products for delivery

The Australian VET sector has a variety of products to meet the needs of domestic and international students and clients, ranging from AQF qualifications to non-accredited short courses. However, we need to continue to be innovative with our training products and service delivery.

The Australian Government's *International Skills Training* courses program provides one mechanism for expanding alternative cost effective models of training products offshore, relevant to local labour markets and industry contexts, particularly in countries with emerging VET sectors. There is also potential for the Australian Government to help providers, individually and through consortia arrangements, to work directly with industry and business to provide innovative and customised accredited and non-accredited training, including skill sets, which meet industry-specific skills needs as well as the immediate 21st century skills development needs.

We will:

- promote more open models of delivery to diversify product offerings offshore that meet the training needs of international stakeholders, at both the national and industry levels
- effectively manage the risks associated with delivering new products and services and maintain Australia's reputation for high quality VET provision
- support Australian VET providers to build partnerships with industry and businesses operating internationally to provide innovative and bespoke training courses that respond to technological advances and meet 21st century skills development needs.



Australia's quality VET frameworks, products and services are highly sought after in key international markets

Action 6: Promote Australia's VET frameworks and systems internationally to create opportunities for Australian VET providers

Promoting Australia's VET frameworks and systems as an international benchmark will generate new market opportunities for Australian VET providers and boost Australia's leadership role in building capacity across the region.

The Australian Government is actively promoting Australia's VET frameworks, systems and products bilaterally and through multilateral forums, such as Asia-Pacific Economic Cooperation (APEC), Association of Southeast Asian Nations (ASEAN) and the Pacific Island Forum. This includes activities to promote quality assurance and qualifications referencing frameworks.

The Australian Government and industry stakeholders are working internationally to establish industry skills bodies for priority industry sectors within countries and to develop occupational standards that define the skills and knowledge required for jobs across multiple countries. This work is building the capacity of government and industry stakeholders, helping to reduce skills mismatch by ensuring skills training reflects industry workforce needs, and providing a mechanism for better understanding the skills of graduates and workers from other countries.

We will:

- identify and facilitate opportunities for Australian VET providers and industry experts to promote Australia's VET frameworks, systems and products in key priority markets and multilateral forums
- promote professional development programs for government, industry and training institutions in-country to build capacity in establishing and implementing quality VET systems
- support international capacity-building work through the promotion and development of occupational standards that meet local and regional industry workforce needs.

Action 7: Promote international collaboration to improve labour market data collection, to identify and address changes in international skills demand

Relevant and timely labour market information, particularly on skills and job demands, is critical to ensure VET programs are responsive to industry needs. The Australian Government is contributing to global efforts to improve the availability of comparative labour market information and mobility data in the region by applying common data collection standards. These efforts will deepen international cooperation and help countries adopt considered investment strategies for skills development, and assist industries to better align the movement of workers with labour market needs.

We will:

- work across government and non-government agencies in Australia and overseas to promote a consistent approach for labour market data collection and sharing at domestic, regional and international levels, to identify trends in skills demands
- work with domestic and international stakeholders to identify gaps in labour market information and opportunities for cooperation to strengthen the capacity of countries to collect and report data based on individual needs and circumstances.





Australia is recognised as an international leader in the development of a globally skilled workforce

Action 8: Encourage greater business-to-business engagement, including leveraging Austrade networks and Australia's VET alumni

There is potential for Australian training and service providers to work with employers overseas to upskill and reskill their employees. Austrade's extensive international network can support Australian training and service providers to engage with business and industry organisations.

The *Australia Global Alumni Engagement Strategy 2016–2020* identifies that engaging alumni will help strengthen Australia's economic diplomacy and build trade, investment and business linkages in the region and beyond. Australia's VET alumni can contribute to a deeper understanding of the needs of business in different markets across the region. VET alumni are well positioned to promote Australia's VET system internationally and also the broader benefits of closely linking vocational training to industry's workforce needs.

We will:

- identify in-market opportunities for Australian training and service providers to engage with business and industry organisations
- actively engage with international VET graduates through Australia's alumni networks to build greater connections with governments and business internationally.



Action 9: Strengthen the foundations of international VET delivery to appropriately skill the global workforce

Strengthening the foundations for international VET delivery will provide positive outcomes for students and graduates, with the potential to more closely align training with labour market needs. The development of occupational standards, validated by industry across multiple countries, will increase opportunities for Australian VET providers to use the standards to develop bespoke training courses that meet the skills needs of local labour markets and support recognition of prior learning opportunities.

Quality trainers and assessors are the foundation of a modern industry-relevant training system. The Australian Government's *International Skills Training* courses program for trainers and assessors, and similar products, can strengthen the skills of trainers and assessors across the region. This will ensure they have the confidence and capacity to make reasoned judgements, including adapting teaching materials, learning techniques and assessment approaches to meet industry and learner needs.

There are also opportunities for the Australian Government to work with the VET sector to consider and incorporate a more global view in the development of domestic training packages, reflecting an internationalised perspective that benefits both domestic and international stakeholders.

We will:

- engage with overseas governments and industry partners to establish solid foundations for training that will equip global VET graduates with the skills and knowledge required to compete in a global labour market
- engage with Australian and multinational companies to determine their skills development priorities and requirements, and potential opportunities for collaborative work
- identify and facilitate opportunities for expanding the *International Skills Training* courses in training and assessment, and similar products, to build capacity of VET trainers and assessors across the region
- identify and facilitate opportunities for skills development work in-country, including delivering low-capital intensive training courses in growth industry sectors, and expanding occupational standards development work in these sectors.

Action 10: Provide VET students, graduates and staff with opportunities to prosper in the global economy

The experience of studying internationally develops globally aware and well-connected citizens. To prepare Australian students for global engagement, it is important to provide appropriate opportunities for them to develop skills and perspectives that can help them work, communicate and negotiate across cultures. The Australian Government will work with the sector to ensure increased mobility opportunities for Australian VET students and graduates as well as Australian VET staff to undertake further study and training abroad.

Employability is a key driver for why students choose a particular course of study. Increasingly, international students view work experience as an essential element of studying abroad. Australian VET providers offer qualifications to onshore international students that develop the skills and knowledge required by industry. Expanding workplace-based learning opportunities will enable these students to continue applying the skills and knowledge learned during their VET courses and further boost their employability prospects.

We will:

- promote mobility opportunities for Australian VET students, graduates and staff
- identify and support workplace-based learning opportunities for onshore international VET students.





Measures of success

Through this strategy the Australian Government will work with VET stakeholders to maintain and grow Australia's international reputation for providing high-quality VET study and living experiences for international students, and enhance employability opportunities for VET graduates and industry-relevant skills for a global workforce.

We will know we have been successful in achieving the strategic objectives if:

- more international students from a diverse range of countries continue to access Australian VET both in Australia and overseas
- more countries refer to the Australian VET system as a benchmark to inform the development of domestic industry-responsive training systems, leading to stronger bilateral, regional and multilateral partnerships
- Australian VET qualifications continue to be widely recognised and valued by employers and governments internationally
- the Australian VET system continues to produce graduates with the appropriate skills and knowledge to compete in a global labour market
- international VET students continue to be satisfied with the quality of their VET study experience in Australia
- international demand for Australian expertise on VET system design and governance reform, including bespoke training courses that meet firm-specific skills needs, continues to grow.



Australia is considered a global leader in the development and implementation of effective VET policy frameworks and systems

The Australian VET landscape

The Department of Employment, Skills, Small and Family Business

The Department of Employment, Skills, Small and Family Business is responsible for policy, coordination and support for vocational education and training and apprenticeships, and delivery of international skills engagement, including managing the *International Skills Training Courses Program*. The Department is also responsible for developing national policies and delivering programs that help Australians develop the skills they need to gain employment, keep employment and work in safe, fair and productive workplaces.

The Department of Education

The Department of Education is responsible for policy, coordination and support for international education and research engagement. This includes managing the *Education Services for Overseas Students Act 2000* (the ESOS Act), compiling and publishing data on international students in Australia on student visas, to help inform the business decisions of Australian international education providers, and managing the *Destination Australia Program*. The Department provides a secretariat for the *Council for International Education*, and leads the implementation of Australia's *National Strategy for International Education 2025*. The Department's Education Counsellors at Australian embassies provide support for Australia's international education sector.

The Australian Trade and Investment Commission (Austrade)

Austrade is responsible for the global promotion of Australia as a leading study destination, and provides support and advice to Australian international education providers on market opportunities in-country. Austrade is responsible for implementing the *Australian International Education 2025 Roadmap*. Austrade also publishes the Department of Education's international student data through its *Market Information Package*.

The Department of Home Affairs

The Department of Home Affairs is responsible for Australia's student visa program, which is an integral part of the international education sector. The student visa program facilitates the lawful entry and temporary stay of genuine international students, including in the VET sector. The Department of Home Affairs also chairs the Education Visa Consultative Committee, which brings together a range of international education stakeholders to consult on issues related to student visas.

The Department of Foreign Affairs and Trade (DFAT)

DFAT is responsible for Australia's international diplomatic, trade and development objectives, as set out in the *2017 Foreign Policy White Paper*. DFAT leads on trade negotiations and bilateral relationships that support and help strengthen Australian VET exports and reputation. DFAT manages Australia's international development investments including programs in the VET sector. DFAT is also responsible for managing the whole-of-government *Australia Global Alumni Engagement Strategy 2016–2020* and for overall strategic leadership and policy direction for the *New Colombo Plan Scholarship Program*, which supports Australian undergraduate students to study and undertake internships across the Indo-Pacific region.

States and territories

Australia's states and territories play an important role in supporting international education and training within their jurisdiction, providing support and assistance to education and training providers. The majority of states and territories have international education strategies, outlining their respective goals and objectives to support the international education sector. States and territories also organise trade delegations and roadshows to market their jurisdiction as an international education destination.

The Australian Skills Quality Authority (ASQA)

ASQA is the national VET regulator responsible for ensuring the quality and reputation of Australia's VET system is maintained through effective national regulation of registered training organisations and accredited VET courses. ASQA also regulates VET providers that fall under the Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS), including those delivering English Language Intensive Courses for Overseas Students (ELICOS).

Australian Industry and Skills Committee

The Australian Industry and Skills Committee (AISC) was established by the COAG Industry and Skills Council in May 2015 to give industry a formal role in approving VET training packages for implementation. The AISC oversees the activities of more than 60 Industry Reference Committees (IRCs), the formal channel for considering industry skills requirements in the development and review of training packages. IRCs are supported by Skills Service Organisations, which are professional service organisations independent from both industry and the training sector.

Registered Training Organisations

Registered training organisations (RTOs) are training providers registered by ASQA (or, in some cases, a state regulator) to deliver training and assessment services. RTOs, which can be publicly or privately owned, are recognised as providers of quality-assured and nationally recognised training and qualifications. RTOs that offer VET courses to overseas students studying in Australia must also have CRICOS registration.

Technical and Further Education institutes (TAFEs)

TAFEs are the public providers of VET in Australia. As public entities, TAFEs help state and territory governments ensure skills needs are met, deliver VET programming in rural and regional communities, work with industry to provide training in existing and emerging skills needs areas, and support access and equity by providing support to any enrolled learner seeking to gain skills.

Independent Tertiary Education Council Australia (ITECA)

ITECA is the peak body representing the independent tertiary education system that encompasses the independent higher education, vocational education, training and skills sectors. ITECA's membership includes independent higher education providers, independent VET providers, independent providers of non-award courses and members of the ITECA College of Vocational Education & Training Professionals.

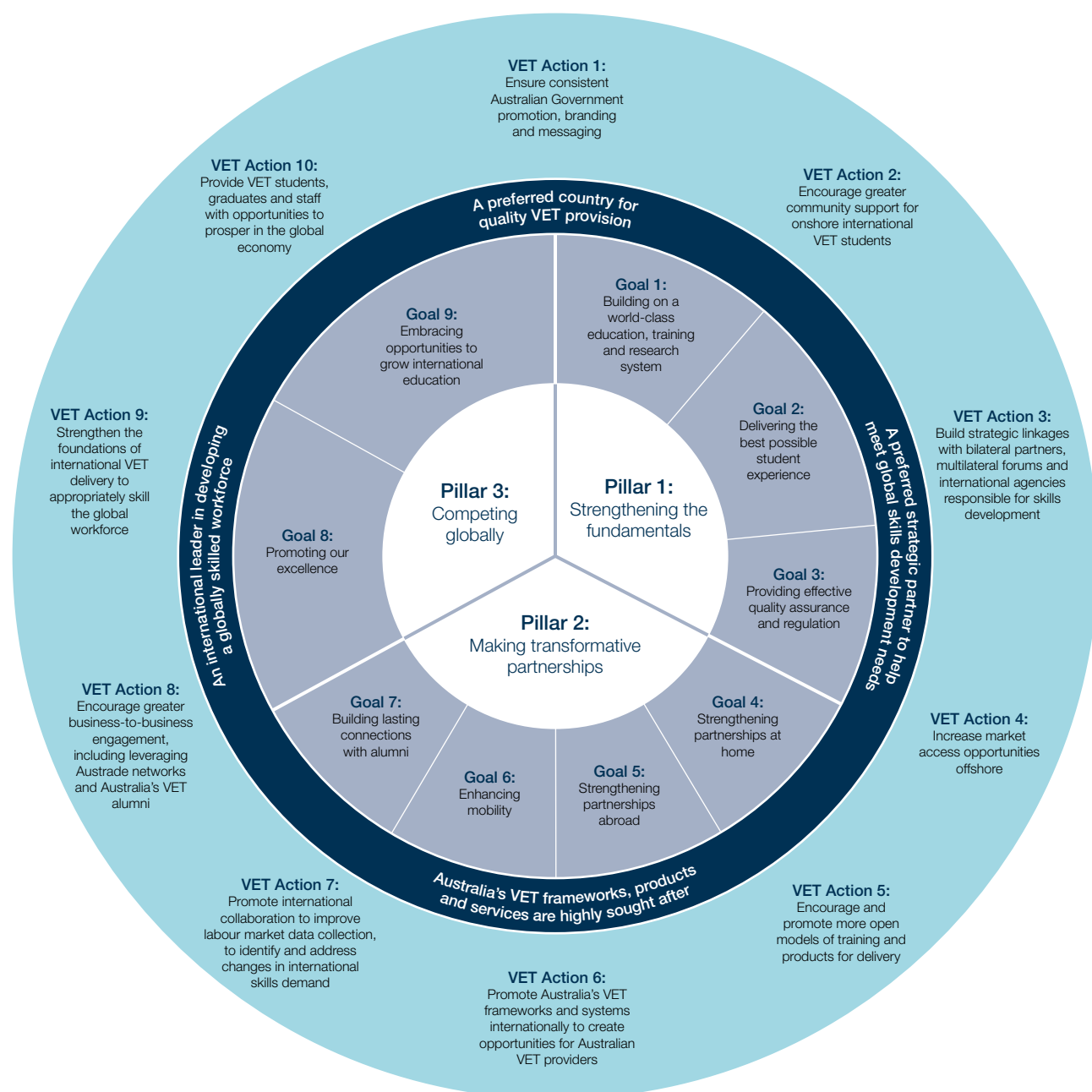
TAFE Directors Australia (TDA)

TDA is the peak national body representing Australia's national network of publicly owned TAFEs and university TAFE divisions. TDA leads the advocacy for quality public provision of skills training in Australia and manages a range of international education and training projects in cooperation with member institutes.

Service providers

These are organisations and individuals that provide consultancy services such as technical expertise and advice relating to the design and development of VET systems and frameworks for international capacity building projects funded by international donor organisations (for example, Asian Development Bank and World Bank), multilateral forums, overseas governments or international industry organisations.

Action Framework for international VET engagement



National Strategy for International Education 2025—Pillars



National Strategy for International Education 2025—Goals



Australia's strategic objectives for international VET engagement



Australia's actions for international VET engagement

