



## Employment Services Reform



# A new approach to engaging employers

**Engaging employers is central to an effective employment services system.**

## What is changing

The new employment services will make it easier for employers to engage with the system.

Employment services will be more responsive to local labour market conditions, and offer supports that better meet employer needs.

There will be a focus on:

- building partnerships with industry and large employers, to create clearer jobs and skills pathways
- involving employers, providers, skills organisations and community stakeholders so employers can engage with employment services easily
- connecting employers with people in the new employment service through online jobs platforms
- supporting employers to encourage them to hire and retain job seekers.

The supports available will be tailored to job seeker need, with greater assistance for employers to engage people who are further from the labour market.

## Why this change is needed

Employers are diverse in size, capability, location, and industry, and their capacity to engage with government-funded services can vary significantly.

Employers need a simple and effective way of engaging with employment services.

Currently, it is too difficult. Employer engagement with the current system remains low and employment services are seen to have limited value in recruiting people.

Employers find it confusing and difficult to navigate multiple services, programs and providers. Too often they are provided with job applications from people who do not have the right skills or fit for their organisation.