



Stakeholder Kit

From October 2025

The Department of Employment and Workplace Relations has launched the Real Jobs, Real Wages pilot that will help employers grow and diversify their workforce.

Through Real Jobs, Real Wages, the department is working with employers, and our network of employment services providers, to help businesses support people with greater challenges into secure work.

Real Jobs, Real Wages will assist employers with:

- ✓ advice and resources to support inclusive recruitment
- ✓ connection to potential candidates across Australia
- ✓ financial incentives

What you can do to help

As an important stakeholder in the employment sector we're sharing this kit with you to help us spread the word.

In this kit you will find a range of promotional resources, including factsheet, social media posts and tiles, and a newsletter article, to help you promote Real Jobs, Real Wages.

We look forward to your support!



Promotional resources



Social Media

Below you can find social media tiles and accompanying text.

Please use the **#RealJobsRealWages #RJRW #Australia** hashtags in your posts.

Depending on what channel you are posting to please tag us also at **@AusGovDEWR**



[Download tile 1 here](#)



[Download tile 2 here](#)



[Download tile 3 here](#)

Post 1

The Real Jobs, Real Wages pilot will provide free support to employers who are looking to grow their workforce.

Real Jobs, Real Wages will assist employers with:

- ✓ advice and resources to support inclusive recruitment
- ✓ connection to potential candidates across Australia
- ✓ financial incentives

To find out more about the program and how your business can benefit, visit: <https://www.workforceaustralia.gov.au/businesses/help/hire/real-jobs-real-wages>

Post 2

Government support available for employers

If you're hiring, the Real Jobs, Real Wages pilot could provide your business with support.

Eligible employers may receive financial incentives for hiring job seekers into permanent roles. This is part of a national initiative to boost workforce participation and help businesses grow.

To find out more visit: <https://www.workforceaustralia.gov.au/businesses/help/hire/real-jobs-real-wages>

Post 3

Support for Employers: Real Jobs, Real Wages

The Real Jobs, Real Wages pilot helps businesses hire with confidence. Employers may receive financial incentives when hiring eligible job seekers into ongoing roles.

The support aims to:

- reduce the cost of recruitment
- help businesses grow sustainably
- improve access to job-ready candidates

Get the backing you need to build a stronger workforce.

To find out more visit: <https://www.workforceaustralia.gov.au/businesses/help/hire/real-jobs-real-wages>

Promotional Resources



Newsletter

Headline: Workforce support for your business

The Real Jobs, Real Wages pilot is an Australian Government initiative that helps employers grow and diversify their workforce. Real Jobs, Real Wages can help employers find the right talent and create a more inclusive and supportive working environment.

It will also support individuals, experiencing long-term unemployment, to build their capabilities by engaging with and supporting employers who can provide secure and supportive job opportunities.

Real Jobs, Real Wages will assist employers with:

- ✓ advice and resources to support inclusive recruitment
- ✓ connection to potential candidates across Australia
- ✓ financial incentives

To find out more about the program and how your business can benefit, visit:

<https://www.workforceaustralia.gov.au/businesses/help/hire/real-jobs-real-wages>

[Download banner here](#)

Factsheet

Below is a fact sheet that can be shared with employers and businesses to support them to grow their workforce.

[Download factsheet here](#)



Contact

For more information or additional content you might like to use on your communication channels, please email:

Real Jobs, Real Wages team

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DEWR Strategic Communication team

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