Local Jobs Plan

Hobart and Southern Tasmania Employment Region | TAS | Sep 2026

Workforce Australia Local Jobs (Local Jobs) is a program that creates partnerships between business and communities to meet local workforce needs, thereby improving employment outcomes.

Local Jobs operates in all 51 Employment Regions in Australia.

Local Jobs Overview

Local Jobs Plan

Each Employment Region has a Local Jobs Plan which outlines the labour market challenges in the region and the strategies to address these challenges.

Job Coordinators

Each Employment Region has a dedicated Job Coordinator who leverages existing resources, supports local labour markets through structural adjustments and retrenchments, and creates opportunities for collaboration between business and communities.

Local Jobs and Skills Taskforce

Each Employment Region has its own taskforce that meets regularly with the Job Coordinator to develop an understanding of challenges in the region and implement solutions. The taskforce is comprised of representatives from the region.

Local Jobs, Local People Grant

The Local Jobs, Local People grant funds activities that help people into ongoing employment or training. Activities must support local labour market needs.



Explore labour market insights for
Hobart and Southern Tasmania Employment Region

Local labour market challenges

- **Geographic diversity and fragmented labour markets**: The region encompasses an entire capital city and significant rural areas, creating several smaller and distinct labour markets with different workforce needs, opportunities and access to services.
- **Workforce demand and skills shortages**: There is strong demand for both entry-level and skilled workers, particularly in in Health Care, Social Assistance and Construction.
- **Unequal access and participation barriers**: Access to employment and training opportunities in uneven, particularly for young people, the Aboriginal community, culturally and linguistically diverse communities and mature age people. These barriers are compounded by limited public transport and learner driver support outside metropolitan areas, as well as limited housing availability and high rental costs for workers who need to relocate.
- **Education and foundational skills barriers**: Some communities experience lower educational attainment and limited access to language, literacy, numeracy and digital skills development.

Local priorities

Priority 1 – Strengthening employer engagement and workforce connections

What are our challenges?

Employers continue to report difficulty finding and retaining workers with the skills they need. Stronger employer engagement can improve workforce planning, recruitment and retention, and ensure local activities respond to employer and industry needs.

How are we responding?

- We are supporting employer-led forums, workshops and workforce projects.
- We are connecting employers with employment services, Regional Jobs Hubs, training organisations, industry bodies and relevant government programs.
- We are promoting inclusive recruitment, workforce diversity and practical approaches to attracting, developing and retaining workers.

Priority 2 – Strengthening regional collaboration

What are our challenges?

Hobart and Southern Tasmania has a broad network of government, industry, employment, education and community services. Better coordination can align regional activity, reduce duplication and create clearer pathways for employers and people looking for work.

How are we responding?

- We are using the Local Jobs and Skills Taskforce to coordinate regional priorities and activities.
- We are strengthening links between Commonwealth and Tasmanian Government programs and services.
- We are working with local government, Regional Jobs Hubs, industry bodies, employment services, education, training and community organisations.
- We are sharing local information and successful approaches to support coordinated planning and continuous improvement.

Priority 3 – Helping Tasmanians access economic opportunities

What are our challenges?

Some people need additional support to prepare for work and access training and employment. Challenges can include limited language, literacy, numeracy or digital skills, as well as access to reliable transport.

How are we responding?

- We are connecting people with local employers, employment opportunities and support services.
- We are promoting relevant employment, foundation skills and career support programs.
- We are supporting place-based approaches that respond to local needs and opportunities.

Priority 4 – Supporting Aboriginal communities to access training and employment

What are our challenges?

There is an opportunity to strengthen employment and training pathways through genuine collaboration with Aboriginal communities and organisations.

How are we responding?

- We are partnering with Aboriginal communities and employers to develop culturally safe employment and training pathways.
- We are supporting employers to strengthen cultural capability and create workplaces that attract, retain and support Aboriginal employees.
- We are building relationships with Aboriginal communities and organisations to improve access to training, employment and relevant support.

Priority 5 – Improving employment outcomes for culturally and linguistically diverse communities

What are our challenges?

Stronger connections between migrant community organisations, employers and service providers can improve access to training and employment. These partnerships can also help employers benefit from a more diverse workforce.

How are we responding?

- We are supporting employers to recruit and retain workers from culturally and linguistically diverse backgrounds.
- We are working with migrant community organisations to develop employment and workforce initiatives.
- We are connecting people with education, training, language and employment support.
- We are helping employers understand relevant visa pathways and sharing successful inclusive employment approaches.

Priority 6 – Improving young people's transition to employment

What are our challenges?

Young people have different levels of readiness for work. Some can move directly into entry-level work, apprenticeships or traineeships, while others need tailored support to build skills, confidence, stability and employer connections. Stronger pathways between education, training and employment can help more young people achieve sustainable outcomes.

How are we responding?

- We are working with and connecting young people and trusted community organisations to provide mentoring, tailored support and pathways into education, training and employment.
- We are involving young people in the development of employment initiatives that reflect their circumstances and aspirations.
- We are supporting employers to offer work experience, apprenticeships, traineeships and entry-level jobs.
- We are aligning regional activities with relevant Commonwealth and Tasmanian Government youth employment priorities.

Priority 7 – Supporting workforce transition and redeployment

What are our challenges?

Business closures, restructures and economic change can displace workers, while employers in other industries may need their skills. Timely and coordinated support can help affected workers move into new employment or training and retain valuable skills within the region.

How are we responding?

- We are coordinating employers, employment services, Regional Jobs Hubs, government and training providers to respond to closures, restructures and redundancies.
- We are connecting affected workers with employment, training and career support.
- We are helping workers identify transferable skills and pathways into areas of workforce demand.

Want to know more?

- Contact Bridget van de Kamp, Hobart and Southern Tasmania Job Coordinator at Bridget.vandeKamp@mylocaljobsprogram.com.au
- Visit Local Jobs or Workforce Australia

The Department of Employment and Workplace Relations acknowledges the traditional owners and custodians of country throughout Australia and their continuing connection to land, waters and community. We pay our respects to them and their cultures, and Elders past, present and emerging.